



**iFAN**

**Presentation to ISO meeting:  
IFAN and Survey of Standards  
Users needs**

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IFAN in its 49<sup>th</sup> year is an international non-government organization based in Geneva Switzerland and is open to several categories of members primarily *national and corporate members*.

These members (and their members) cover thousands of individual standards users from small and medium size enterprises, numerous very large multinational businesses and other organizations from around the world

IFAN is the only international standards user organization and as such plays an important rôle in the standards and conformity assessment infrastructure



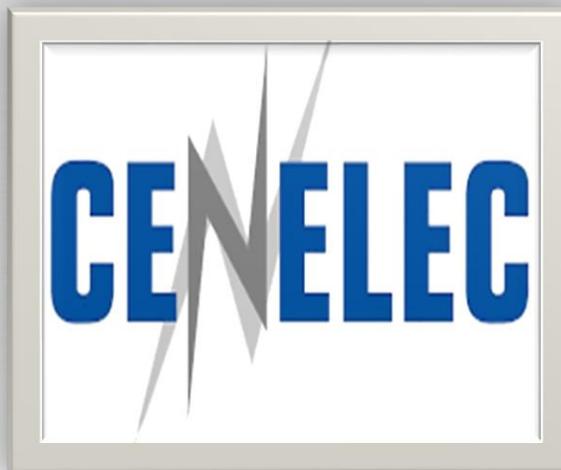
# Liaisons With Other Organizations



● Formal basis (with MoU)



● Informal basis



- To be recognized as the international voice of standards users and
- To play its part in the development of a global economy through the removal of technical barriers to trade and the wider use of International Standards.



# IFAN Objectives

- To promote uniform implementation of International Standards without deviation and develop solutions to standards users' problems without itself drawing up International Standards;
- To consolidate standards users' interests and views on all aspects of standardization and conformity assessment, and to cooperate with international and regional standardizing bodies (e.g. ISO, IEC, ITU, CEN/Cenelec, etc) in order to communicate user views to these organizations;
- To promote networking in the field of international standardization and conformity assessment.

# Benefits To Standards Users

- Cost savings that improve the bottom line
- Enhanced customer satisfaction – increase sales
- Access to new markets – prevent trade barriers and open up global markets
- Increased market share – increase productivity and competitive advantage
- Environmental benefits



## About the IFAN International Survey of Standards Users:



250 users  
replied



Sent by  
email



Performed  
March 2023





## Summary and Major Findings

- standards are generally used for operational reasons, and tactical reasons in supporting their position in supply chains and product and service delivery. Specific mention of their use in product development was relatively low.
- publishers have more to do to make standards available in ways that integrate into users' and organizations' workflows and management systems.





Which continent is your organization's headquarters located?

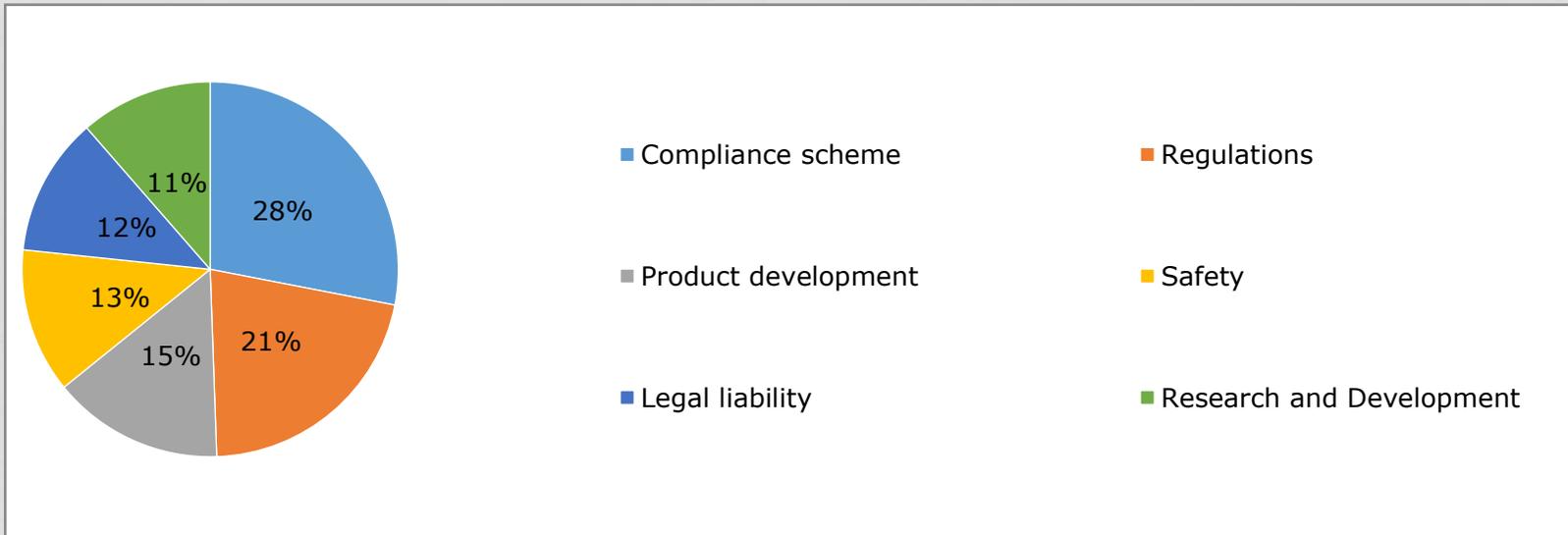


Which continents are your customers/users located?

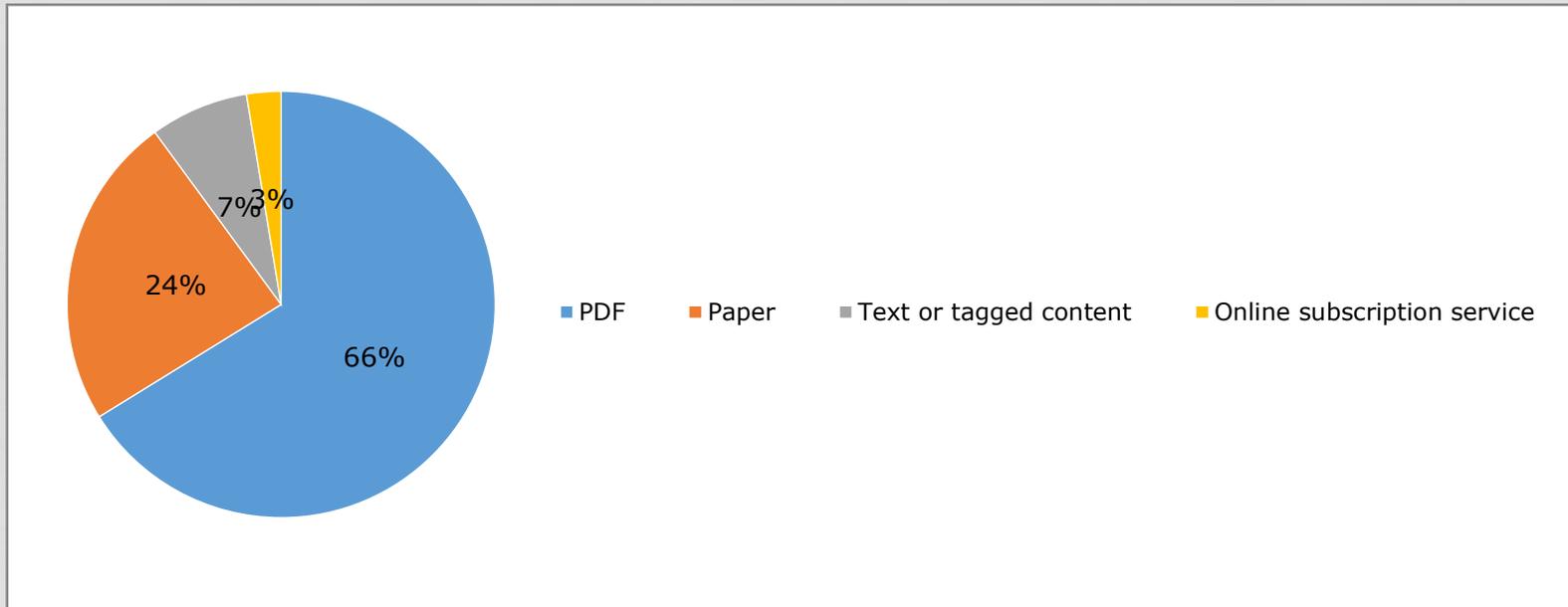




## Why do you use standards ?

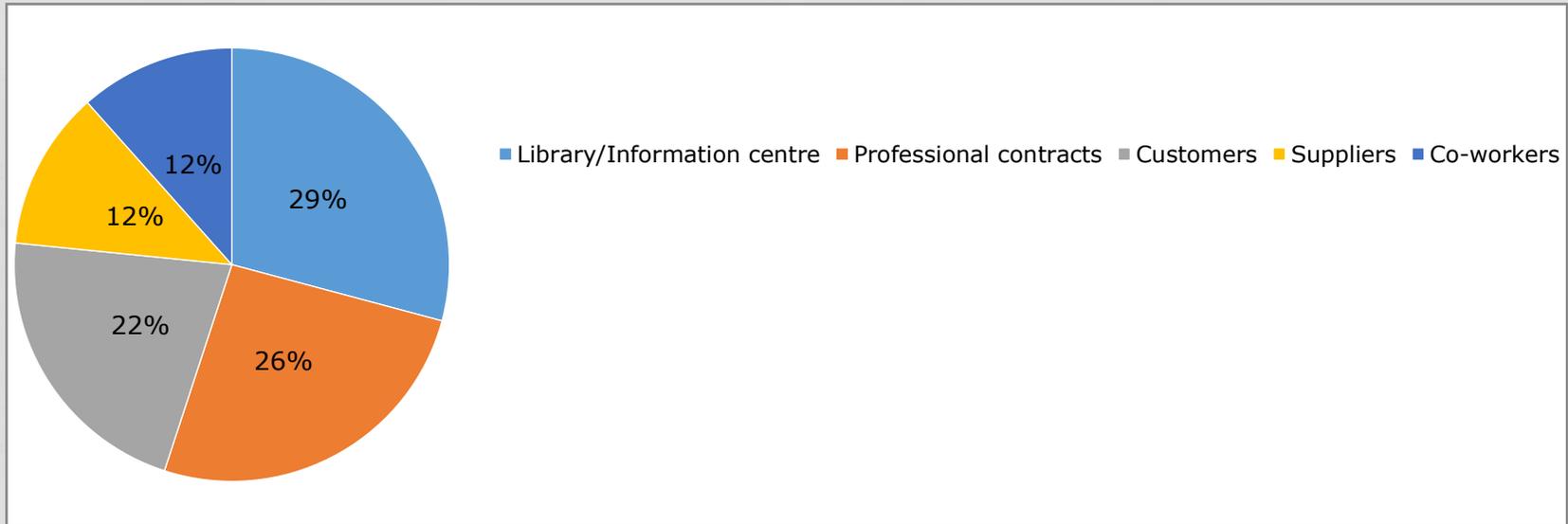


## How do you purchase your standards?





## How do you organize your standards?





### Findings cover:

- Formats for delivery & distribution
- How standards are obtained
- Costs
- Involvement in standards development
- Tagged content
- Informative comments

### Issues:

- Low cost generic website
- Problems for SMEs
- Difference between large organizations who drive changes against the impact on smaller organizations



# Thank-you

For more information on IFAN, please  
visit our website: [www.ifan.org](http://www.ifan.org)

